

Choose the custom 'landscape' shaped flag for messages of trust and distinction and for maximum impact in breezy outdoor conditions. Mount them to a traditional flagpole or choose to display indoors. In any length up to 1800mm wide. Available in Screen or Digital Print. See 'Life of a Flag' Document. See finishing options page 14.

## Flag Suitability

[Maximise flag life]

- Flags need to be able to have a free flying edge and be unimpeded by structures.
- Where possible do not fly in extreme weather conditions
- Flying time will influence flag life
- It is not advisable to fix flags in all four corners creating a 'sail' effect
- We recommend a raw cut finish if the flag is to be flown 24/7.



Single Sided only

## Product Specifications

Printing	Single Sided
Popular Sizes	Small: 450x900mm Medium: 900x1800mm Large: 1350x2700mm
Fabric	Prem. Grade Poly-Knit (up to 1800mm wide and almost any length on digital printer) or PolySilk for indoor use only (maximum width 1470mm)

## Features & Benefits

- Custom sizes available
- Volume price-breaks available
- Digital imagery
- Screen-printed options available on request

## Custom Flag Finishing Options

### Standard Flags



#### Sister Clips

Top & bottom with cord and reinforced canvas edge.  
Black or White canvas available.



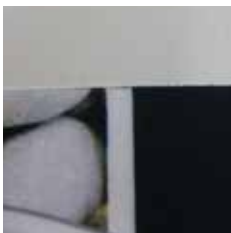
#### Rope & Toggle

Toggle at top only with cord and reinforced canvas edge.  
Black or White canvas available.



#### Rope

Reinforced canvas edge with 500mm excess cord.  
Black or White canvas available.



#### Heat Sealed Edge

(raw cut) recommended



#### Standard Hem

15mm double stitched hem.

# Custom Flag Suitability

Custom Flags provide an Outdoor Signage solution and are ideal for Exhibitions, Events, Point of Sale and encouraging foot traffic into a business. It is always important to establish where and how your client is intending on using their Flag - if you are unsure if a Custom Flag will be a suitable signage solution for the location of the Flag please ask one of our Team.

## FABRIC OPTION

TA700T – Single Sided (recommended for everyday use)  
NO Double Sided Option is available.

## FABRIC FINISH

TA700T – Single Sided: Hemmed or Raw cut.

## HEMMED vs RAW CUT

When the intended use of a Flag is for it to be flown 24/7 (such as on a Flag Pole or Street Flag) we recommend a Raw Cut finish. A Hemmed Edge adds pressure under these flying conditions which in turn causes the edge to blow out or tear on the flying edge. The fabric on the Raw Cut edge is designed to slowly 'feather' away thus increasing the longevity and appearance of the flag.

## SCREEN PRINT vs DIGITAL PRINT

Both Digitally Printed and Screen Printed methods are available. Pricing is based on the Size, Quantity and Number of Colours within the artwork. Please contact to us to discuss the best solution for you.

### Screen Print

- Best for colour penetration, and maybe better at withstanding the effects of UV
- More cost effective where quantity is high and / or solid colours are present
- Flag longevity same as digital TA700T (best raw cut TA700T or TA717T)
- Limitations where PMS colour matching and complex artwork required

### Digital Print

- Ideal for complex images and / or shorter runs
- Can be sampled at little or no cost
- Flag longevity same as screen print (best raw cut TA700T or TA717T)
- Colour matching available to PMS number

## A4 SAMPLES

Digital Flags - first sample free, subsequent samples \$10 each.

Screen Printed Flags - available but may be very expensive due to the set up process.

We always recommend an A4 Fabric Proof for your client to sign off prior to manufacture. This ensures your client receives their Flag as per their expectation eg Correct Colours and with Correct Data.

It is important to manage your clients' expectations on the Life of a Flag; below are some tips from the Textiles Alive Team which can aid in maximising their investment. For more information please refer to the 'Life of a Flag' document.

For extended life we recommend bringing the flag in when not in use, and not to fly in extreme conditions.

Flags need to be able to have a free flying edge and be unimpeded by structures (buildings, vehicles, trees, fences etc). This helps prevent rubbing and wear of the flag.

We DO NOT recommend fixing flags in all four corners as this can have a sail effect and the pressure on the fabric will cause it to tear or 'blow' out.

The life of a flag is affected by UV Exposure, Flying Time and the general care taken by your clients. A flag that is flown constantly (24 hours per day) will not last as long as a flag flown during the day then brought in at night. It must be recognised that the flying time of a constantly flying flag is more than doubled, thus its life is considerably reduced.

Expect accelerated deterioration of flag where close to coastal conditions.

Please call to discuss your requirements to ensure we have the correct solution for you.