



(FlagTrax)

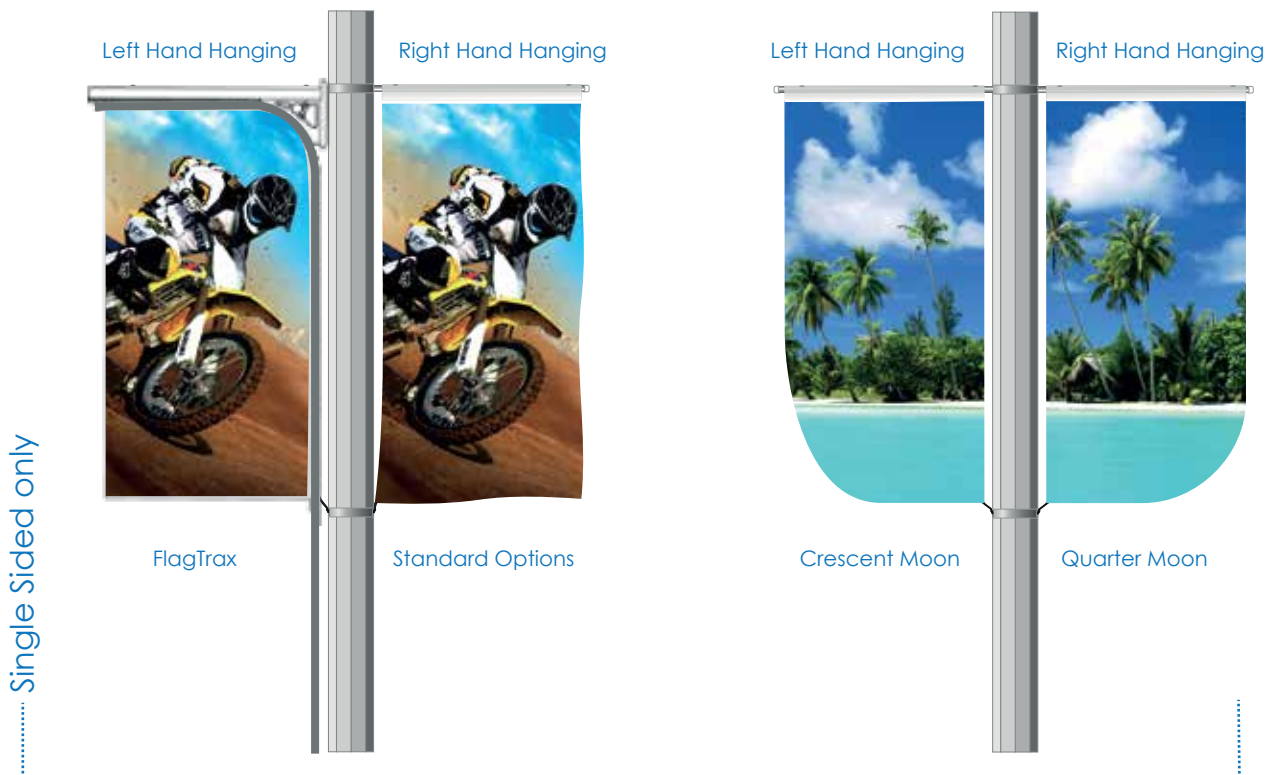
If your flag is going to be out in all weathers, you'll want a real street fighter - a flag that can take the knocks. Raw cut edges, along with curved options are recommended to enhance longevity. Digitally and screen printed flags are available to suit your requirements. Made in premium grade poly-knit fabric - the Street Flag is your durable all-weather flag option. Order it in a standard size or create your own dimensions.

Street Flags supplied with white headers unless otherwise requested.
See Street Flag Options pg17.

Flag Suitability

[Maximise flag life]

- Where possible do not fly in extreme weather conditions
- Flying time will influence flag life
- It is not advisable to fix flags in all four corners creating a 'sail' effect
- We recommend a raw cut finish if the flag is to be flown 24/7
- Flags need to be able to have a free flying edge and be unimpeded by structures



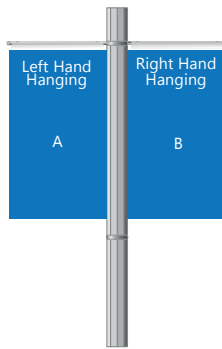
Product Specifications

Printing	Single Sided
Popular Sizes	Small: 450x900mm Medium: 900x1800mm Large: 1350x2700mm
Fabric	Prem. Grade Poly-Knit

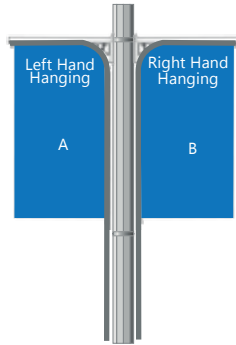
Features & Benefits

- Street Flags & Flagtrax Flags
- Custom Sizes available
 - Volume price-breaks available
 - Screen-printed options available on request
 - Digital imagery

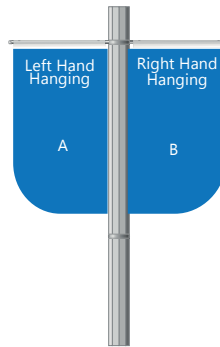
Street Flag Finishing Options



Standard

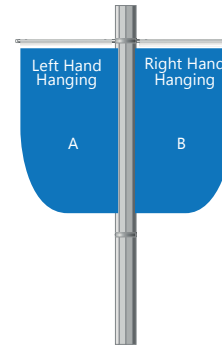


FlagTrax



Quarter Moon

(Design Reg 412252)



Crescent Moon

(Design Reg 412251)

Finishing Options



Canvas Sleeve

Standard 100mm Canvas sleeve with top eyelets spaced as required. Supplied with white headers unless otherwise specified.



Webbing

Standard 25mm webbing & reinforced edge. Supplied with white webbing unless otherwise specified.



Heat Sealed

For longevity on Street Flags we recommend raw cut finishing on the exposed edge.



Basic Street Flag Accessories



Snap Shackle



Christmas Tree Plug

Street Flag Suitability

Street Flags provide an Outdoor Signage solution and are a cost effective way for Towns and Cities to create vibrancies through their Main Streets. They are an ideal advertising medium and can be used to promote activities in a region such as Exhibitions and Events.

FABRIC OPTIONS

TA700T – Single Sided (recommended when client considering using 24/7)

TA717T – Single Sided (recommended when client considering using 24/7)

NO Double Sided Option is available.

FABRIC FINISH

TA700T – Single Sided – Raw Cut

TA717T – Single Sided – Raw Cut

HEMMED vs RAW CUT

When the intended use of a Flag is for it to be flown 24/7 (such as on a Flag Pole or Street Flag) we recommend a Raw Cut finish. A Hemmed Edge adds pressure under these flying conditions which inturn causes the edge to blow out or tear on the flying edge. The fabric on the Raw Cut edge is designed to slowly 'feather' away thus increasing the longevity and appearance of the flag.

SCREEN PRINT vs DIGITAL PRINT

Both Digitally Printed and Screen Printed methods are available. Pricing is based on the Size, Quantity and Number of Colours within the artwork. Please contact to us to discuss the best solution for you.

Screen print

- Best for colour penetration, and maybe better at withstanding the effects of UV.
- Better cost where quantity is high and/ or solid colours are present
- Flag Longevity same as digital TA700T (best raw cut TA700T or TA717T)

Digital print

- Ideal for complex images and / or shorter runs
- Can be sampled at little or no cost
- Flag longevity same as screen print (best raw cut TA700T or TA717T)
- Colour matching available to PMS number.

A4 SAMPLES

Digital Flags - available for little or no cost (subject to order quantity).

Screen Printed Flags - available but may be very expensive due to the set up process.

We always recommend an A4 Fabric Proof for your client to sign off prior to manufacture. This ensures your client receives their Flag as per their expectation eg Correct Colours and with Correct Data.

It is important to manage your clients' expectations on the Life of a Flag; below are some tips from the Textiles Alive Team which can aid in maximising their investment. For more information please refer to the 'Life of a Flag' document.

Flags need to be able to have a free flying edge and be unimpeded by structures (buildings, vehicles, fences, trees, etc). This helps prevent rubbing and wear of the flag.

We DO NOT recommend fixing flags in all four corners as this can have a sail effect and the pressure on the fabric will cause it to tear or 'blow' out.

The life of a flag is affected by UV Exposure, Flying Time and the general care taken by your clients. A flag that is flown constantly (24 hours per day) will not last as long as a flag flown during the day then brought in at night. It must be recognised that the flying time of a constantly flying flag is more than doubled, thus its life is considerably reduced.

Expect accelerated deterioration of flag where close to coastal conditions.

FLAGTRAX

Please call to discuss your requirements to ensure we have the correct solution for you. Any enquiries regarding the FlagTrax system (hardware or flags) please contact us.