

back-pack flag 755h x 440w single sided

art checklist

do it once, do it right

Files not meeting these requirements may be rejected

- 1. Accepted file types**
Adobe Illustrator (Ai), PDF, EPS
- 2. Fonts (VERY IMPORTANT)**
ALL fonts to be supplied as outlines
- 3. Images**
Embed all images, no links
- 4. CMYK**
Artwork saved as CMYK. **NOT** RGB
- 5. Pantone Matching System**
Advise us of PMS numbers
- 6. Templates (VERY IMPORTANT)**
Please make sure the correct template is used.
Artwork in incorrect templates **will** be rejected.
- 7. Resolution**
Images supplied at no less than 150dpi
- 8. Visual Proof**
make a JPEG or take a screenshot of your artwork and supply it along with your art file.
- 9. Fabric Proof (Recommended)**
A4 fabric proof available at 10% full image & 100% crop
- 10. Quality**
Final production quality reflects your supplied files.

key

Bleed lines —————
Take artwork out to the edge of the bleed area. (Print Size)

Finished Size —————
This is the same as the Viewable Area.

Safe Area - - - - -
Place all essential text and imagery inside the safe area.